

## **Product Release Notes**

Dear GreenRoad Customer,

We are excited to announce the latest GreenRoad release, which introduces our **new design for the** 

GreenRoad DRIVE™ App!

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## Welcome to our new design!

We're thrilled to unveil the App's new streamlined design, including enhanced safety and engagement features that redefine the Drive™ experience!

## It's the same, only better.

Your drivers don't need retraining to use the updated app.

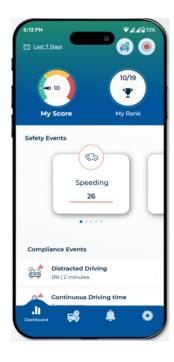
Drivers who have already been using Drive ™ will find it easier to use, and you'll find it easier to onboard and train those just coming on board.

The new App encourages buy-in and engagement, and, most importantly, keeps everyone even safer on the road.

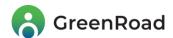
## **Drive™ App highlights:**

In updating the App, we've preserved the App's existing functionality, but made it more intuitive to navigate, use and understand:

- Driver scores and team rankings are front and center.
- Trends are easier to understand.
- Safety Events are presented in order of severity, with the driver's most challenging category
  presented first. For example, if John's main challenge is speeding, that "widget" shows up first
  for him:



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To support a smooth transition for both Managers and Drivers, we have created a new tab in the Knowledge Central called *Materials*. There you'll find a wealth of product marketing materials that we encourage you to share internally:

- Updated user guides that can be distributed digitally: separate guides for managers, drivers and drivers who use our Edge™ solution.
- Post-launch **posters** to keep the momentum going.
- A "What's new" document that summarizes the changes we've made to the App for every type of user.

Thank you for choosing GreenRoad!

We look forward to supporting your journey towards safer and more efficient driving.

Please don't hesitate to contact us with any questions at

productcentral@greenroad.com

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